

PROFESSIONAL SUMMARY

Highly creative and multi-talented Graphic Designer with extensive experience in print and interactive design with a focus in brand management. Skilled in client and vendor relations and negotiations. Proven ability to handle multiple projects at different stages of delivery simultaneously without sacrificing quality.

HIGHLIGHTS

- Print & Interactive Design
 - Brand Management & Reinvention
 - Project Management
 - Systems Creation
 - Photography Direction
 - Video & Sound Editing
 - Creative Mentoring
 - Vendor Relations
-

WORK HISTORY

Senior Graphic Designer – 2004 to present
Whole Foods Market – Roswell, GA

- Collaborate with Marketing Team, Coordinators and Store Leadership to design collateral that includes but is not limited to billboards, banners, posters, brochures, advertisements, email blasts, digital screens, store signage, product packaging, implementation guides, and educational materials
- Manage and direct Store Artists and Regional Designers on brand standards and best design practices with the use of printed materials, digital videos, conference calls, and classes
- Direct photography & video shoots to ensure brand accuracy
- Produce pre-press files for a variety of printing vendors, and attend press checks to assure quality control
- Coordinate and direct freelance designers with new and recurring projects
- Collaborate with Global IT Department to create an ever expanding digital architecture for screen content management in multiple stores throughout The South Region

Graphic Designer / Art Director – 2002 to 2004
TSS Photography – Duluth, GA

- Developed and managed company's brand and product development
- Worked with Marketing Department to develop and create design collateral including interactive dvds, websites, brochures, packaging and print advertisements

Graphic Designer – 2000 to 2001
Centers for Disease Control and Prevention – Atlanta, GA

- Designed and developed Powerpoint presentations
-

EDUCATION

The Art Institute Of Atlanta – Atlanta, GA
Associates in Multimedia Design

Clayton State University – Morrow, GA
Visual Art & Mixed Media